



**For more information, contact:**  
Cary Corbin (830) 609-1932  
Rebecca Helterbrand (210) 924-8581

**SAN ANTONIO RETAILERS HELP GOODWILL RECYCLE, RESELL ITEMS**  
***New “Recycle Partners” program accepts used computers, TVs, more***

SAN ANTONIO – Several San Antonio retailers are joining forces with Goodwill to create an environmentally conscious partnership that supports Goodwill’s mission. The Recycle Partners Program makes it easier for our community to recycle used electronics, computers and clothing.

Goodwill’s new Recycle Partners program collects gently used items from consumers in convenient retail locations. The first retailers in the program include Altex Computers and Electronics, Bjorn’s and Clothesline Cleaners. Participating area Schlotzsky’s restaurants are also allies in a related program called Good Business Partners, whereby organizations can support recycling through co-branding or cross-promotions, such as coupons.

The Recycle Partners are collecting items to donate to Goodwill, who will in turn resell the goods in the non-profit’s 12 San Antonio area retail stores. The donations support Goodwill’s mission of helping to change lives through the power of work for those often left behind by society.

The Recycle Partners program makes it convenient for consumers to dispose of items in an environmentally friendly way, keeping computers, televisions and other items out of the landfill, which are often hazardous to the earth. Goodwill Recycle Partners also issue tax receipts to donors that may be utilized to support income tax deductions.

“In most cases we’re solving a business problem for our recycling partner which then generates funding for Goodwill’s mission while creating an eco-friendly approach,” said Rebecca Helterbrand, vice president of marketing and performance excellence at Goodwill. “We are thrilled to be associated with these top-tier retailers in a program that is a first of its kind for Goodwill anywhere in the country.”

-MORE-

PAGE TWO

The retailers each accept different items at their locations:

- **Altex Computers and Electronics**, which manufactures, sells and repairs computers and peripheral equipment, is accepting donated computers on behalf of Goodwill at all San Antonio area Altex locations. Altex locations include 281 & Bitters, I-35N and Weidner as well as 1604 & UTSA. Used computers from individuals and businesses are in high demand at Goodwill, which refurbishes and resells them through the Goodwill or Computer Works Stores or de-manufactures and recycles non-working computers through Reconnect, a partnership with Dell.
- **Bjorn's Audio-Video** will collect working televisions for donation to Goodwill. Customers may either bring the sets to Bjorn's location at 281 & Bitters or the sets can be collected when the new television is delivered.
- **Clothesline Cleaners**, an environmentally safe, all natural alternative to dry cleaning, is accepting donated designer clothing for Goodwill at all six of its San Antonio locations.
- In addition, **Schlotzsky's** restaurants are part of our Good Business Partners program and will reward customers with a coupon for a free small Schlotzsky's The Original® Sandwich at participating
- San Antonio, Schertz and New Braunfels locations when they donate a computer at any Goodwill Store, Donation Station or Altex location.

Goodwill expects the Recycle Partners program to grow and expand in San Antonio. For a complete list of Recycle Partner locations or more information, call 1-877-7 4 A HAND or visit [www.goodwillsa.org](http://www.goodwillsa.org).

#### **About Goodwill Industries of San Antonio:**

Celebrating over 60 years of community service, Goodwill is helping to change lives through the power of work. Each year, Goodwill provides employment services to more than 33,000 San Antonio-area individuals who face employment barriers. In addition to operating 15 retail stores, over 25 donation stations and 12 Job Help Centers in San Antonio, New Braunfels, Seguin, Laredo and surrounding areas, Goodwill handles almost 40 contracts for services, ranging from document management to grounds maintenance.